

Brand promotion services for spices industry

Commodityindia™ portal and magazines (in English & Hindi) provide excellent opportunity to brand and promote your services to spices industry.

Besides, **Handbook on Spices**, provides another unique opportunity for promotion. These are circulated in all major domestic and international conferences on Spices and food.

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| <p>Commodityindia™ - Monthly printed Magazine in English</p> <p>Number of copies: 4000 Readership: 50,000</p> <p>Commodityindia™ - Monthly Online Edition in Hindi</p> <p>Downloads : 10,000 Readership: 1,00,000</p> <p>Commodityindia™ - portal</p> <p>Number of hits per month: 600,000 Unique visitors per month - 30,000</p> <p><u>Opportunities to participate:</u></p> <ul style="list-style-type: none">• Sponsorship• Advertisements (magazine + portal) | <p>Handbook on Spices</p> <p>Periodicity: Yearly Launch : Jan/ Feb Number of copies: 3000 Readership: 40,000</p> <p>Circulated at: World Spice Congress, Gulfood, SIAL, Aahaar, Food Ingredients etc</p> <p>Electronic version downloads: over 1000</p> <p><u>Opportunities to participate:</u></p> <ul style="list-style-type: none">• Sponsorship• Advertisements• Advertorial• Premium placement in trade directory section |
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Benefits

Ø Integrated offer providing your company comprehensive reach

Ø **Low cost targeted** branding and promotion

For more details, contact:

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